



## 6 Month Internship

# Development of Multi-Channel Internet Sales to the German Market

Ref: *HANG1602*

### **PLEASE READ CAREFULLY BEFORE CONTINUING.**

ESPA or European Student Placement Agency is a recruitment agency whose goal is to find high quality internships for European students in the UK. We work closely with our host companies to ensure the positions provide students with a great experience, both professional and personal.

**REQUIREMENTS:** ESPA vacancies are open to all EU passport holders able to travel to the UK for an educational work placement, without the need for visa documents. You have to still be a student or have graduated in the last 12 months. Any student who is unsure of their visa situation should check with their university before applying.

**BENEFITS:** ESPA is free for students. Accommodation, utility bills, TV Licence, Internet Access and UK commuter travel to the place of work will be paid for by the host company. This will be sourced and managed on your behalf by ESPA. **These benefits have an approximate value of 600-700€ per month, which is more than the average salary for an intern in most EU countries.**

There is no salary over and above the benefits offered, unless specifically stated.

**To know more, please visit:** [www.espauk.com](http://www.espauk.com)

## The Host Company

The company is an online retailer which was established in 2008 and employs 50 staff. It sells clothes hangers, home storage and garment care products through several online channels including eBay, Amazon, Rakuten and their own website. To sustain growth the company has now expanded sales into Europe and intends to have online store-fronts and product listings translated into several languages.

## Role

The main role is to monitor and where required edit our product listings and store-fronts, to discover additional potential sales channels and to monitor progress. You will be required to research optimal keyword and key phrases for our product listings in your native language You will also assist with customer service and other administrative tasks associated with customer contact in your native language.

## Duration

6 months

## Location

Blackpool, Lancashire. Blackpool is a large seaside holiday resort with many tourist attractions. It has a population of around 142,000 located on the North West coast of England. It is approximately 64 km northwest of Manchester and 80km from the Lake District National Park.

## Languages

A native German speaker, the candidate is required to be fluent in written and spoken English

## Start date

Middle to the end of April

## Tasks

- Market research of new potential partners and distributors
- Development of German online markets using keywords, SEO etc
- Translating from English to German
- Taking care of customer service
- Administrative work
- Communicating with distributors

## Personal Skills

- Good internet research skills
- Excellent telephone manner
- Ability to use Microsoft Office
- Good organisation
- Ability to work on own initiative
- Knowledge of SEO would be appreciated

## How to apply

**STEP 1)** Please, register with us at <http://www.espauk.com/students/register-with-us>

**STEP 2)** Please, send an email to [madeline@espauk.com](mailto:madeline@espauk.com) with the reference code HANG1602 attaching your CV as a pdf file. A cover letter is always helpful.

## Are you eligible?

ESPA vacancies are open to all EU passport holders able to travel to the UK for an educational work placement, without the need for visa documents.